

DECEMBER  
4<sup>th</sup>



CHANGE THE WORLD TO  
**Save the Cheetah**

Fewer than  
**7,500**  
Cheetahs

Remain in the Wild

**3** Main Threats  
to Survival

Habitat Loss  
Human-Wildlife Conflict  
Illegal Pet Trade



## INTERNATIONAL CHEETAH DAY

Celebrate the cheetah every year on December 4th!

**The cheetah is:** Africa's most endangered big cat; the fastest land mammal in the world; critical to its ecosystem and threatened across its rangeland.

**The cheetah needs YOUR help on International Cheetah Day.**

Visit [www.internationalcheetahday.com](http://www.internationalcheetahday.com) or [www.cheetah.org](http://www.cheetah.org) to learn more about the species. Tweet #SaveTheCheetah and tag @ccfcheetah.

